

ABSTRACT

Hidayat, Sugi (2023). “Improving Students’ Writing Skill by Using Canva” (A Classroom Action Research to the Eleventh Grade Students of SMA Negeri 2 Sungai Kakap in the Academic Year 2022/2023). Main Supervisor: Desi Sri Astuti, M. Pd. Assistant: Supervisor Dian Shinta Sari, M. Pd. *Thesis:* English Education Study Program, Faculty of Language and Arts Education, Institute of Teacher Training and Education Teacher Association of the Republic of Indonesia (IKIP-PGRI) Pontianak 2023.

This research aimed to investigate how Canva can improve the writing skill of the eleventh-grade students of SMA Negeri 2 Sungai Kakap in the academic year of 2022/2023. The researcher used the Classroom Action Research method, with the technique of data collection observation technique and measurement technique. Data collection tools used in this research included observation techniques, field notes, and writing tests. The researcher utilized a scoring rubric consisting of four aspects of writing to determine students' writing ability. The data from the students' writing test were analysed using quantitative data analysis and appropriate statistical techniques. The subjects of this study were eleventh-grade students of SMA Negeri 2 Sungai Kakap. The results of the qualitative data analysis suggest that using Canva media can help improve students' writing skills and increase students' focus on the material. Based on the students' average scores, it was observed that the writing test cycle 1 scored 54.35 and the writing test cycle 2 scored 67.45. This indicated an improvement in the students' writing skills in class XI MIA II. Additionally, in the writing test cycle 2, students demonstrated significant improvement in scores compared to the writing test cycle 1, highlighting the improvement in students' writing skill due to the use of Canva.

Keywords: *Canva, Writing Skill, Improving*