

CHAPTER I

INTRODUCTION

A. Research Background

English is the first international language that is used widely because most of the countries in the world use English as their main language. This is in accordance with Brumfit (2001) which states that English is an international language and the most widely used international communication media. Therefore, a person with good English communication skills can interact with people anywhere in the world. At least, that's the consensus among academics and students everywhere. According to Brown (2000: 250), there are four language skills that must be mastered, namely: speaking, reading, writing, and listening. One of the important skills is writing skill.

Students' writing skills are an important part of learning English. According to Huy (2015: 1) Writing is one of the most important skills in learning English because writing is not only an academic skill, but also an important skill that can be used in any career field. Writing skills cannot be acquired just like that but through practice and process. This is in accordance with the opinion of Tarigan (2015: 65) that writing skills Tarigan cannot be possessed automatically, but must go through many processes and practice and practice regularly.

To support writing skills, learning media are needed to help the teaching and learning process. According to Azzikri (2019) one method of teaching that is good, effective, and follows technological developments in learning is learning media as a tool for teaching and learning processes. With the existence of learning media as a foothold in the teaching and learning process, teachers and students are able to apply learning by mastering new skills. In addition, according to Samin (2020) learning media is a tool for communicating subject matter by the teacher to students which is expected to attract students' attention and desire to learn.

Based on initial observations made researcher at SMA Islam An-Nur, it was found that students writing skill were still low. Therefore, researcher uses one of the media that is used as a media in learning English, namely Canva. Canva is an application that teachers can use to create learning media. According to (Dian et al., 2021; Rahma Elvira Tanjung, 2019) Canva is an online design application that provides various kinds of graphic designs consisting of; presentations, posters, flyers, graphics, banners, invitation cards, photo edits and Facebook covers. Canva helps teachers in designing learning media, as Triningsih (2021) says that Canva makes it easier for teachers and students to carry out learning processes based on technology, skills, creativity, and other benefits, this is because design results using Canva can increase abilities. and student interest in learning activities and increase student motivation by presenting teaching material and materials in an interesting way.

Previous research from Kharissidqi and Firmansyah, (2022) has examined "Teaching Writing through the Canva Application to Improve Student Writing Achievement". The researcher concluded that this research used a quantitative approach with a pre-experimental research design with pre-testing and post-testing. Writing assessment is used as a research tool to collect data on student performance. Random sampling technique was used to select the research sample. In conclusion, this Canva research is a useful tool to help students improve their writing performance based on t-test calculation findings. In addition, Yundayani, A., Susilawati, S., & Chairunnisa, C. (2019), has researched "Researching the Effect of Canva on Students' Writing Skills". The mixed methods research approach used in this research begins with the collection of quantitative data. Qualitative data is then collected and examined after analysis of the quantitative data. The 44 mid-level college students were randomly divided into control and experimental groups, which remained unchanged. Each group consists of 22 students. These findings indicate that students in the experimental group made fewer writing mistakes

compared to the control group, confirming Canva's effectiveness in improving students' writing skills.

Based on the explanation above, the researcher hopes that with this research English teachers can give assignments to students regarding writing skills through the Canva application so that students can experience new things. The use of the Canva application in making English learning media is very helpful for teachers in compiling designs and conveying information to students in the form of learning materials. By using Canva students can be helped in seeing the object being studied directly and fostering students' interest and interest in learning activities.

Therefore, researcher is interested in conducting research entitled "Improving Student's Writing Skill by Using Canva".

B. Research Problem

Based on the background explanation above, the researcher concluded that the problem of this research aims to explore about "How to Canva Improve Students Writing Skill at the Eleventh Grade Students of SMA Islam An-Nur in the Academic Year 2022/2023?".

C. Research Purpose

The purpose of this research "To Investigate How Whether the Canva can Improve Students Writing Skill at the Eleventh Grade Students of SMA Islam An-Nur in the Academic Year 2022/2023.

D. Significances of Research

Hopefully, this research is very useful and gives goodness contribution to everyone related to English education. There are some expectations to be achieved from this research:

1. Theoretical Significances

- a. The result result of this research is expected can be reference for the English students to do similar research or another researcher.
- b. The results of this research are expected to be used as information material for the English department and also as knowledge in improving English education and applying it in the teaching and

learning process, especially English learning about the writing skill itself.

2. Practical Significances

By compiling this research, the authors hope that this research can contribute and have a positive impact to School, English teachers, students and other researchers.

a. To School

By conducting this research, the researcher hopes that this research can be useful for schools in order to develop learning media such as Canva that can be used in schools for the English teaching and learning process. Consideration in preparing learning programs and determining appropriate learning methods and media to develop students' writing skills in English language learning.

b. To English Teacher

By conducting this research, the researcher hopes that this research can be useful for English teachers in order to gain knowledge to be able to develop their learning media such as Canva media to support the teaching and learning process of English, especially to improve writing skills in students.

c. To Students

The researcher hopes that students can utilize all forms of technology available today to learn and improve their understanding of various subjects. Researcher also hope that students can gain direct experience regarding active, creative, and fun learning by using Canva learning media. Students can learn English, especially in writing skills so that the development of student knowledge can increase.

d. To Other Researchers

The researcher hopes that this research can provide a reference for other researchers to add to the deficiencies in this research. This research can be a source of information so that it can be further

developed on other materials to improve the quality of teaching and learning.

E. Research Hypothesis

Based on the theoretical research and development of the action planning concept above, the action research hypothesis is formulated as follows: With Canva, the researcher hopes that eleventh grade English teachers at SMA Islam An-Nur can use Canva as a media to improve students' writing skills in English subjects.

F. Scope of Research

1. Research Variable

The research variable is the focus of attention that can give effect and also has direct value. According to (Sugiyono, 2019: 68), research variables are attributes or properties or values of people, objects or activities that have certain variations determined by researcher to research and then draw conclusions. In addition, Shukhla (2018) also states that variables relate to variations in the proximity of something directly, objects, creatures, places or circumstances or normal miracles. It can be characterized as a trademark under investigation where the personality or value changes or may change per unit is called a variable or a variable is a trademark that fluctuates with respect to its value or personality.

In this research, researcher used a single variable, namely Improving Students' Writing Skills Using Canva.

2. Research Terminology

In this section the researcher explains the variables used in the research:

a. Writing Skill

Writing skills can be defined as expressions or ideas using writing. According to Gautam, P. (2019) Writing skill is a product of ingenuity which is illustrated through knowledge, learning, creativity and intellectual honesty. Moreover, White (1986, p. 18) writes,

“Since writing is a way of learning, you can actually achieve deeper insights on any subject by writing down your thoughts”.

b. Canva

Canva is a technology-based application that makes it easy for users to create a design. According to Triningsih 2021, Canva makes it easier for teachers and students to carry out learning processes based on technology, skills, creativity, and other benefits, this is because the design results using Canva can increase student interest in learning activities and increase student motivation by presenting teaching materials and materials in a way which are interesting.

c. SMA Islam An-Nur

SMA Islam An-Nur is an educational unit at the SMA which is located at Jl. Raya Sungai Berembang, Sungai Rengas, Kec. Sungai Kakap, Kab. Kuburaya which is under the auspices of the Ministry of Education and Culture. This school is one of the swasta schools in Kuburaya district.