

CHAPTER I

INTRODUCTION

A. Research Background

English village is language institution which aim to create the people can study english language and the place for peoples who have the intention to learn english language. The English Village program in West Kalimantan Province is needed as part of non-formal education to build children's English communication skills. A high-quality education that includes English Language Education, will enable children to get better job opportunities at home and abroad when they grow up because they have Foreign Language skills. The need for English has turned out to be higher, especially since the implementation of the ASEAN free market in 2015 through the ASEAN Economic Community (MEA) (Merdeka.com., 2020). So, english village is one solution for students who want to learn english language outside of formal school. Because it helps students who interested in learning english language seriously with appropriate teaching materials created by the english village institution itself. That it is for to improve students english language skill. Therefore, english village is important for students who want to learn english.

The implementation of the English Village program as a non-formal education program allows an early introduction to English using materials that are built according to the needs of the village community rather than depending on the National Curriculum which may not be adaptive for the village community. So the researcher used a genre-based approach to help society as students learn English. This is one approach to solving a problem in the learning process with overcoming through language, this approach is used with exchanging information, knowledge, and interacting socially (Retno Ajil et al., 2018, p. 92).

The experience of researcher live in Tauk village, Landak Regency. There were several obstacles faced by students in Tauk Village. The researcher found the most problems the student in Tauk Village are the understanding of english

is very difficulties and in the school the students has no lesson of english subject.

Also, the students are not interesting to learn english. This case was caused by a lack of introduction english language from basic and also since Indonesia applied the curriculum 2013. Because, based on the Indonesian 2013 Curriculum (K13), the primary school does not longer teach english language. Also, english is not an obligatory subject but just a choice and compulsory subject in junior and senior high school level. This rule makes english language strange for students in Dusun Tauk. Therefore, students should have to introduce the english language to provide an interesting way with use translated traditional songs to teaching the students.

Traditional song is a music that lived in society from generation to generation and still maintained as a means of entertainment or religious activity. Three things that influence each other are the artists, the music itself, and the people who enjoy it. We choose traditional songs from our own area, in the teaching materials that will be used to teach in Tauk English village. The implementation of Traditional songs as one of the strategies in learning English for students in the English village is the main focus of this study which contributes to improving quality in Indonesia, especially in the context of non-formal education. Traditional songs are songs that come from a certain area and become popular because they are sung by the people of that area and other people. The reason for choosing a traditional song is so that the song can be recognized by students and can be preserved to maintain the traditional song. So that it can continue to survive until the next generation. By choosing this traditional song, it also shows that traditional songs can compete with other songs. So that can make traditional songwriters even more enthusiastic in their work to create the latest traditional songs.

There are also several previous studies such as Parmini (2020), entitled "The Integration of Traditional Balinese Children's Song Lyrics in Indonesian Learning to Instill Moral Education of Elementary School Students in Ubud". In this journal describes the influence of integrating the lyrics of traditional Balinese children's songs in Indonesian language learning towards the cultivation of moral education in Students elementary school in Ubud.

Conclusions of in this study, traditional Balinese songs can be integrated in learning Indonesian language which has a significant effect on the moral attitudes of elementary school students in Indonesia Ubud. The other study was conducted by Syamsiyah Depalina Siregar (2018), entitled “Using Song As Media In Teaching English ”. The focus of this research is to investigate whether the use of songs has a significant effect as a medium in teaching English. The difficulties faced by students in learning English were also investigated. Furthermore, the data taken from the questionnaire was also investigated to find out the difficulties faced by students in using songs as a medium in learning English. The result of this study is found that the use of songs tends to increase students' motivation and give effect in learning English. Based on the results of several studies this was very positive and useful and also succeeded in using translated traditional songs to teaching students english village.

Based on the statement above, the researcher is interested in conducting this research, the researcher to find out how the implementation the genre-based approach with translated traditional song in teaching English . All this is done so that in the future students can achieve communicative competence. it turns out that no one has applied it. Therefore, the researcher wants to conduct a research entitled “Using Translated Traditional Songs To Teaching Students of Tauk English Village”.

B. Research Question

Related to the previous explanations above, the research problem of this research was formulated into question as follow: How translated traditional songs in a genre-based approach could be used to teach students of English Village at Dusun Tauk?

C. Research Purpose

In relation to the research problem already stated the purpose of this research is:

To investigate how translating traditional songs in a genre-based approach is used to teach students in Dusun Tauk.

D. Scope of the Research

1. Research Variable

A variable is all of the forms that have some characteristics that we want to measure in some way, it is used to get results from the problem that we want to research (Fraenkel, Wallen, & Hyun, 2011). Variable is a concept and also the characteristic that is controlled, observed by the researcher. Based on the title, the researcher focused on one variable that is how translated traditional songs in genre-based approach could be used to teaching in informal education by English Village at Dusun Tauk.

2. Research Terminology

The researcher provided research on several terms to describe clearly in the study to avoid misinterpretation. The following are the terms contained in the title, namely:

a. Traditional Songs

A Traditionall song is a song or music that comes from a certain area and becomes popular because it is sung well by the people of that area and other people. The Traditional song that will be used in the study is Aku Sayang Samuanya and Binua Garantukng

b. Teaching English

Teaching English is learning that uses English as the primary means to develop and improve students' abilities in several skills such as speaking, writing, listening, and reading.

c. English Village

English Village is a non-formal education program as a center for English learning activities in the context of good management. The English village in this research will be implemented in Tauk, Kabupaten Landak, West Kalimantan, Indonesia.

d. Genre Based Approach

The genre-based approach is defined as a text-based approach. The text is also seen from communicative competence by using the mastery of various kinds of text in a special sense that uses a certain way to refer to a certain language sequence.

E. Significances of Research

The findings of this are expected to give useful information also give positive contribution:

1. Theoretical Significance

The implementation of this research is expected to bring benefits that can be seen from a theoretical and practical perspective, a genre-based approach can enrich the literature on a fairy-based approach that is still limited to non-formal education

2. Practical Significance

a. For IKIP PGRI Pontianak

Especially for English Education Department as an educational institution that educated English teacher to be, this research can be used as a reference to plan and to develop the programs that suitable with the society needs, including teaching students of English Village.

b. For village

The researcher contributes to improving students' English skills through the English Village program.

c. For students

The researcher hopes that this research can help and motivate students in learning English by using translated traditional songs. Improve students' English skills by using Genre Based Approach and can be used as an evaluation reference for students who will take part in English Village next year.

d. For researcher

To increase knowledge as input and reference in further research, especially in implementing English Village Program. The results of this

study can be used as a reflection for future research, especially those in English learning using genre-based lessons.