CHAPTER I
INTRODUCTION

A. Research Background

English is a foreign language that is used internationally to talk, express thoughts, and innovation. Having the ability to speak English also helps people, especially in Indonesia, to learn and work with a better income (Paskalia, 2019). English as the international language that has been learned worldwide, means the ability to speak English become one of the advantages of increasing competence (Juriana, 2018), especially since the implementation of the ASEAN free market in 2015 through the ASEAN Economic Community (MEA) (Merdeka.com., 2020).

Teaching and learning English is not handiest crucial in formal schooling however also important for non-formal education. So it means English is not only important for students but also important for the community. To master English the learners must master four competencies namely: listening, speaking, reading, and writing, they are basic English or all language skills. These skills especially those that teach English as an overseas language in Indonesia education, place whether they are formal or informal. It is meant to understand a language the students not only just know the language but also has to be able to know how to use a language, when and where to use these sentence (English), and to whom (Darwis, 2011:2). The problem is the lack of English language courses in Air Putih village so that in understanding English students just know the theories but low with have the practice.

To facilitate this, IKIP-PGRI Pontianak collaborates with Air Putih Village to build an English Village at Air Putih. This is what underlies me to explore the practice in the English Village of Air Putih. The implementation of the English village program as a non-formal education program allows the introduction of English from an early age by using materials that are built according to the needs of the village community rather than relying on the National Curriculum which may not be adaptive for the village community. So,

this English Village of Air Putih used a genre-based approach to help students learn English. This is one approach to solving a problem in the learning process by overcoming it through language, this approach is used with exchanging information, and knowledge, and interacting socially (Retno Ajil et al., 2018:92).

In Indonesia, many previous studies about English villages in different contexts had been conducted. For example, Morris & Lankshear (2015) English villages facilitate simulated language tasks which integrate aspects of foreign culture with language teaching, Integrating aspects of western culture and language teaching (Morris, 2018) and accelerating the teaching and learning of speaking skills practice (Hengki, 2017). Some similar studies showed the English village provides an immersion style of language learning program for students to learn English (Trottier & Chang, 2012). In addition, the institutions of English villages support the creation of an environment where learners can practice English in daily interaction (Pratiwi et al., 2020).

The previous study shown above has inspired the researcher to explore the practice of English Village as well. The difference between this research and the previous study research is that this research was conducted on the students at Air Putih Village who participated in the English Village program of Air Putih Village.

B. Research Question

The questions to be answered in this research are as follows:

1. How is the process of teaching English in the English village of Air Putih village?

2. What are the students' responses before and after studying in the English Village of Air Putih Village?

C. Research Purpose

This study aims to find out know the process of teaching English in Air Putih English Village and the students' responses before and after studying in the English Village of Air Putih Village.

D. Scope of the Research

1. Research Variable

A variable is all of the forms that have some characteristics that we want to measure in some way, it is used to get results from the problem that we want to research (Fraenkel, Wallen, & Hyun, 2012). Variable is a concept and also the characteristic that is controlled and observed by the researcher. Based on the title, the researcher only used one variable to be explored, which is how to teach English using a genre-based approach in informal education by English Village at Air Putih Village.

2. Research Operational

The operational definition of this English Teaching is learning English language skills using a method or approach. Subsequently, the genre-based approach used in English teaching focuses on schematic structures and linguistic features or types of text. The teachers have a role to guide students explicitly until they can understand English independently.

E. Significance of Research

The findings of this are expected to give useful information and also give a positive contribution:

1. Theoretical Significance

The implementation of this research is expected to bring benefits that can be seen from a theoretical and practical perspective, a genre-based approach can enrich the literature on a fairy-based approach that is still limited to non-formal education

2. Practical Significance

Looking from a practical perspective, it is hoped that this study will help the reader to understand more closely the learning theories and principles used in genre-based approaches.

a. For IKIP PGRI Pontianak

As a reference to the plan and development of the English village in the implementation of the next-generation program.

b. for village

Researchers contribute to the village to improve students' English skills through the English Village program and learning practices.

c. For students

Improve students' English skills by using a genre-based approach method in the practice of English and can be used as an evaluation reference for students who will follow the next English village.

d. For researcher

To increase knowledge as input and reference in further research, especially in implementing a genre-based approach in the practice of English during teaching.