

CHAPTER I

INTRODUCTION

A. Research Background

English is the language of international communication, the language of science knowledge, modern technology, trade, politics, and used almost in all fields, then English becomes the priority for studying foreign languages. Learning English is needed as a medium to communicate with one another (Sharifian, 2009). The purpose and scope of learning English are designed so that students have the following abilities: Develop spoken and written language communication skills. These skills include listening, speaking, reading, and writing. Understand the nature and importance of English to improve the country's competitiveness in a global society. Understand the relationship between language and culture and broaden cultural horizons. In learning English, a teacher needs a strategy to increase students' learning motivation, therefore teachers' strategy is very important in learning activities to achieve the learning objective.

The teachers' strategy is very important because it can facilitate the learning process to get maximum results. The teachers' strategy is related to the teaching and learning process, and the teacher needs a teaching strategy to support the realization of the learning process. A teaching strategy is a generalized plan for a lesson or a lesson that includes structure, desire learner behavior, in terms of the goals of instruction, and an outline of tactics necessary to implement the strategy (Antoni, 2010). The success of student learning can be influenced by many aspects such as aspects of the teacher, environment, and learning media. One of the main aspects of the success of student learning is learning motivation Wati et al., (2021). The learning process will be successful when students have the learning motivation, therefore the right teaching strategy can increase students' motivation to learn English, especially during the era of new normal.

Motivation can be interpreted as an urge in a person to do something to achieve certain goals. Purnama et al., (2019) explain the term motivation comes from the Latin word, *movere* (to move), and then absorbed in the English language into motivation which means providing motivation or cause of motivating that led to encouragement. Learning motivation is a psychological condition that encourages a person to learn, (Khodijah, 2014). learning motivation is the encouragement and needs in learning, the expectations, environment, and activities in learning that are effective and conducive, to enable students to learn well. Therefore, the teacher's role as a motivator is needed in increasing students' English learning motivation during the era of new normal.

In the era of new normal, the government has taken various ways so that education can continue to run because education is a very important asset for a nation for the progress of a country. Habibi (2020), stated that the New Normal is a new life where all people continue to carry out their activities as usual but still apply the health protocols that have been set by the government so that the spread of the Covid-19 virus can be overcome.

Based on pre-observations and interviews conducted by researchers, at SMP Negeri 4 Sajingan Besar teaching and learning activities are carried out by face-to-face learning and complying with health protocols.

Based on the explanation above, the teachers' strategy is very important to increase students' English learning motivation, especially during the era of new normal which is still happening today. Teachers are required to be more selective in choosing teaching strategies in increasing students' English learning motivation and achieve educational goals. Therefore, researchers are interested in conducting a research entitled "Teachers' Strategies in Increasing Students' English learning Motivation During the Era of New Normal".

B. Research Questions

Based on the explanation above, the research question of this research are:

1. What are the teachers' strategies in increasing students' English learning motivation during the era of new normal at SMP Negeri 4 Sajingan Besar in the Academic Year of 2021/2022?"
2. What are the strategies applied by the teacher can increase students' English learning motivation during the era of new normal at SMP Negeri 4 Sajingan Besar in the Academic Year of 2021/2022?

C. Research purposes

The purpose of this research are:

1. To find out the teachers' strategies in increasing students' English learning motivation during the era of new normal at SMP Negeri 4 Sajingan Besar in the Academic Year of 2021/2022.
2. To find out the strategies applied by the teacher can increase students' English learning motivation during the era of new normal at SMP Negeri 4 Sajingan Besar in the Academic Year of 2021/2022.

D. Significances of the Research

1. Theoretical significance

Theoretically, the results of this research are expected to be useful for the development of knowledge and education, especially in Teachers' strategies in increasing students' English learning motivation during the era of new normal at SMP Negeri 4 Sajingan Besar.

2. Practical significance

a. For the students

The results of this research can motivate the students and it is hoped that students can understand the learning process and be more motivated in increasing their enthusiasm for learning during the era of new normal at SMP Negeri 4 Sajingan Besar.

b. For the teacher

The results of this research as input for teachers in choosing strategies to increase students' English learning motivation during theera of new normal at SMP Negeri 4 Sajingan Besar.

c. For the Other Researcher

For another researcher interested in a similar problem, the research is likely to provide further information regarding students' English learning motivation during theera of new normal.

E. Scope of Research

1. Research variable

This research used two variables, namely the independent variable and the dependent variable. Independent variables are variable that has an effect and have a direct on the dependent variable. Readers may find them labeled in the literature as the outcome, effect, criterion, or consequence variables (Cresswell, 2012). The dependent variable is the outcome variable or the result of the independent variable (Cresswell, 2012). The independent variable of this research is teachers' strategies and the dependent variable is english learning motivation.

2. Research Terminology

In this research, it is expected that both readers and researchers understand the terms used in this research, it is necessary to explain the terms used in this research, as follows:

a. Teachers' Strategy

Teachers' strategy is the teachers' effort to vary the way of teaching and and create a pleasant teaching atmosphere in the classroom so thats students can be involved and actively participate in learning actively not passively. The strategy referred to in this research is the method used by teachers to increase student motivation in learning English so that educators can more easily increase motivation to learn English, especially during theera of new normal.

b. Learning Motivation

Learning motivation is an important means to achieve the expected goals of the teaching and learning process, and it is necessary to grow student learning motivation. Motivation is an effort that can make a person or group of people moved to make a desire to achieve the desired goal or feel satisfied with their behavior. In other words, motivation is an internal process of activating, guiding, and maintaining behavior over a while and learning is trying to acquire skills or knowledge. Learning motivation is the background, goals, and desires of students, which can encourage them to always participate in learning activities.

c. The Era of New Normal

New normal or a new normal life, means a change in behavior to be able to carry out normal activities, while still implementing health protocols to prevent the transmission of Covid-19. In the new normal era, learning activities change from offline to online or the learning process will be face-to-face using health protocols.