CHAPTER I
INTRODUCTION

A. Research Background

       English is a foreign language used by the people of the world to communication, to express, and also to express ideas and innovation. In Indonesia, the development of English from year to year continues to increase according to the demands of the times. Because the demands of this era encourage people to be more creative in developing or implementing English as a second language. One of the developments in question is the problem of learning English. Learning English is very necessary because it is related to students' communication skills. Having English skill also help people in Indonesia primarily to learn and work with better income (Paskalia, 2019; Widi, 2011). If someone has strong English skills they would able to interact effectively with the global community and build wider relations to others countries.

       In West Kalimantan, precisely in Sungai Deras village, Kubu Raya, there is an English Village that has been around since the beginning of the pandemic to help children learn English. In the midst of a student's culture that is thick with regional languages and the limitations of various fields, the researcher is interested in exploring the English Village of Sungai Deras, starting from teaching and learning practices to students' enthusiasm in learning English. This is because the researcher wants to see why the English Village of Sungai Deras Village can continue to survive, grow and even develop to from the beginning of the pandemic until now. Then from various levels of education, the researcher chose students who were still in elementary school as the object of this research. The reason is in the English Village of Sungai Deras, more students come from elementary schools.

       Teaching and learning English often face problems related to ineffective learning strategies and students who have difficulty in learning English because of a foreign language in their social environment. Thus,

choosing the right learning strategy is the most important thing before the implementation of the teaching and learning process. The learning strategy is a careful plan to assist the teaching-learning process (learning) in achieving the desired/implemented goals (Santinah, 2016). Therefore, learning strategies must be planned so that the teaching and learning process runs as expected.

In this study, the researcher from IKIP-PGRI Pontianak in collaboration with managers and residents of Sungai Deras Village succeeded in making Sungai Deras English Village a success. This study explored other researchers' practices of implementing genre-based approaches, explicit teaching, and guidance. The researcher explored how to implement the genre-based approach used in the systemic functional linguistics movement. In fact, the SFL GBA has never been implemented in the English village of Sungai Deras. This has become one of the focuses of exploring the practice of the English village of Sungai Deras.

The genre-based approach had been widely used around the world including in Indonesia. The genre-based approach has been widely used at the secondary education level to teach writing and speaking in various genres such as recounts (Hidayat et al., 2018a), descriptions (Ahmad, 2018; Nahid et al., 2018), and narratives (Zurdianto, 2016). This method is also often used to teach writing, especially writing science in higher education (Aunurrahman et al., 2017; Emilia & Hamied, 2015; Nagao, 2019). Text-based approach is effective in improving students' argumentative writing skills (Indrayatti, 2015). The application of the Genre Based Approach provides a new learning experience for teachers in the end can transfer the understanding of the material for students to increase motivation to learn English, especially learning to write (Nurani et al., 2018).

Mainly, the previous studies have used a genre-based approach in the formal educational context. Meanwhile, limited studies have been conducted in the non-formal educational context. Accordingly, this study used a genre-based approach under systemic functional linguistics (SFL GBA) as a framework for exploring the practices of English Village program at Sungai Deras Village.

B. Research Questions

1. What are the specifications of Sungai Deras English Village?
2. How are the practices of implementation a genre-based approach in teaching English to Sungai Deras English Village?

C. Research Purposes

1. This study finds out what are the specifications of Sungai Deras English Village.
2. This study aims to how are the practices of implementation a genre-based approach in teaching English to Sungai Deras English Village.

D. Scope of the Research

1. Research Variable

   Research variables are the most important things in research. Variables can be interpreted as properties to be measured or observed whose value varies from one object to another (Ulfa, n.d.). This study uses only one research variable that wants to be explored, which is teaching English using a genre-based approach.

2. Research Terminology

   a. English Village

      English Village is a place to learn English. The implementation English village course as a non-formal education course. The researcher can use materials made according to the needs of the village community, instead of relying on national courses that may not be suitable and start learning English from a very young age. Adapt to rural communities.

   b. Sungai Deras Village

      Sungai Deras village is one of the villages in Kubu Raya, West Kalimantan, Indonesia. This research was carried out in Saung Tinta which is the location of an English village at Sungai Deras.The location of this research was chosen because one of the research team is a citizen in this village who is also a tutor in the English Village. So, the

researcher gets easy access to do research. Having this access also allows the researcher to obtain natural and emic data (Trowler, 2011).

E. Significances of Research

Good research should provide important benefits and impacts for a subject that is researched, environment, information, and further research. In this research, two significances are obtained from the point of theory and practice. They are :

1. Theoretical Significances

    The research carried out by the research is expected to be able to become research material and reference in the scientific development of the education sector, especially in designing learning material.

2. Practical Significances

    Through this research, the researcher expects this study could provide worthy contributions to the Headman of Sungai Deras, students, and other researchers.

    a. To Local Governments of Sungai Deras

       Through this research, the researcher hopes that it can help local governments of Sungai Deras build human resources to compete with outside communities.

    b. To Students

       Through this research, the researcher hopes that it can help students learn English organized.

    c. To Other Researchers

       The researcher hopes this research can help as a source of references for further research. In addition, the researcher hopes that later researchers would able to continue research like this in the future.